

ONLINE

2nd Transferable Skill Training

Open Science and Research Communication

Date: November 3-4, 2020

Organisation: KDZ-Centre for Public Administration Research

Registration: <https://www.kdz.eu/de/content/logov-transferable-skills-training-midterm-project-meeting>

Content

The workshop will provide training on dissemination and communication of research. Thus, the workshop will cover topics like identifying audiences – (local) policy-makers, in particular - writing for different target groups and media, non-written communication of research, gender-sensitive communication and open science with a focus on open research data and research data management.

Target group

The training is aimed at both staff of the LoGov project partners and interested researchers and local government practitioners from outside the project network.

Agenda

Day 1, Tuesday, November 3, 2020

OPEN SCIENCE

13.45 **Access to training**

14.00 **Welcome and Introduction**
Objectives, content, presentation and expectations
of participants

Annika Kress, EURAC
Alexandra Schantl, KDZ

Open Access for Research Publications 1
Introduction

Daniel Spichtinger
Independent EU research policy
specialist & Expert on Open Science

- 15.00 Break
- 15.10 **Open Access for Research Publications 2** **Daniel Spichtinger**
Presentation with interactive session/group work
- 16.00 Break
- 16.30 **Open Research Data**
- Open Government Data for Researchers** **Bernhard Krabina,**
Practical example: **Spending data** **Open Data Expert, KDZ**
- Concepts for Open Research Data 1** **Daniel Spichtinger**
Input and Q&A
- 17.20 Break
- 17.30 **Concepts for Open Research Data 2** **Daniel Spichtinger**
Interactive session/group work
- 18.30 **End of the 1st training day**

Day 2, Wednesday, November 4, 2020

RESEARCH COMMUNICATION & DISSEMINATION

- 13.30 **Access to training with the possibility of a pre-session chat for participants to follow up on questions from the previous day**
- 14.00 **Strategic research communication & dissemination** **Sophie Fessl, Science writer and trainer**
Identifying audiences, writing for different audiences and mediums, non-written communication of research, gender sensitive communication.....
Input & interactive session/group work
- 14.50 **Break**



LOGOV



15.00	Strategic research communication & dissemination in practice <ol style="list-style-type: none">1. Research communication and dissemination of the Congress of Local and Regional Authorities of the Council of Europe2. Research communication and dissemination of the Network of Associations of Local Authorities of South-East Europe (NALAS) <p><i>Moderated input and discussion setting</i></p>	Saïda Théophile , Head of the Institutional Communication Unit at the Congress of Local and Regional Authorities of the Council of Europe Jelena Janevska , NALAS Knowledge and Communications Manager
15.50	Break	
16.20	Research communication & dissemination – key aspects for EU projects <p><i>Input and interactive Q&A</i></p> Digital Research Communication and Networking <p>Potentials and challenges of Social Media and Research Platforms <i>Input and group work</i></p>	Kay Felder Expert for Social Sciences & Humanities and for Science with and for Society in HORIZON, NCP SC6 of HORIZON at the Austrian Research Promotion Agency (FFG) N.N
17.20	Break	
17.30	Digital Research Communication and Networking in practice <p>Examples from cities and municipalities</p> Debriefing and further LoGov training activities	Petra Malfertheiner & Theresia Morandell , EURAC Alexandra Schantl , KDZ Karl Kössler , EURAC
18.30	End of the training	



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